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**CORBETT ACCEL HEALTHCARE GROUP UNVEILS NEW WEBSITE:  
Stresses Unified Purpose, Relentless Brand Stewardship, Leadership Development Programs**

CHICAGO, January 31, 2007 — Corbett Accel Healthcare Group today unveiled its new website that demonstrates what the network and its business units have been delivering since its founding in 2004:

- Dedication to growing client brands through its commitment to relentless brand stewardship
- Commitment to delivering MarketMovingIdeas™
- Devotion to nurturing top talent through innovative leadership/development programs

The unveiling occurred during the company's annual State of the Company Celebration event, held simultaneously in Chicago and Manhattan through a satellite feed. The website can be found at [www.corbettaccel.com](http://www.corbettaccel.com).

"This site reflects our distinct differences from other healthcare communications networks," said Scott D. Cotherman, Chief Executive Officer of Corbett Accel. "The website also now demonstrates what the industry has been saying about Corbett Accel for years — we are a company that delivers on building bigger brands faster through the development of a supra-culture that attracts and nurtures top talent who are dedicated to producing MarketMovingIdeas™."

The Corbett Accel website is structured into seven sections. The sub-page, "Who We Are," serves as a portal to the network's diversified business units and provides a visual of how Corbett Accel is linked to Omnicom Group and its partner agencies <http://www.corbettaccel.com/who/>

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“While each of our business units has its own area of expertise and positioning, this section clarifies that which unites them together,” noted Cotherman.

Additionally, this sub-page links users to the company’s unique offerings, such as:

- ***The Brand Stewardship*** model, which clarifies how to unleash a brand’s potential at every stage of its lifecycle through resources available within Corbett Accel and/or Omnicom Group [www.corbettaccel.com/who/unique/stewardship.asp](http://www.corbettaccel.com/who/unique/stewardship.asp)
- ***The LIFE Strategic Process***, a proprietary approach that uncovers unique customer insight [www.corbettaccel.com/who/unique/life.asp](http://www.corbettaccel.com/who/unique/life.asp) and
- ***The Corbett Accel Strategic Ad College***, a proprietary brand strategy workshop offered to clients <http://www.corbettaccel.com/who/unique/adcollege.asp>

The emphasis on top talent cannot be overstated. The sub-page, “Learning and Development” <http://www.corbettaccel.com/who/talent/development.asp> explains how Corbett Accel embraces continuous learning and adaptability, and cites some of its innovative career development programs. “Our company makes a significant, above-industry-average investment in top talent,” said Mr. Cotherman. “They are the future leaders of our firm and our industry. We pride ourselves in building a supra-culture where these individuals are encouraged to develop and hone their leadership skills for the benefit of our clients.”

Corbett Accel Healthcare Group is one of the largest healthcare communications companies in the world and is a part of Omnicom Group Inc. (NYSE: OMC) ([www.omnicomgroup.com](http://www.omnicomgroup.com)). Omnicom is a leading global advertising, marketing and corporate communications company. Omnicom's branded networks and numerous specialty firms provide advertising, strategic media planning and buying, direct and promotional marketing, public relations and other specialty communications services to over 5,000 clients in more than 100 countries.

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